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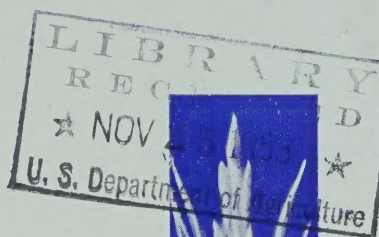
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WINTER BULB SALE



HAROLD B. HIGGINS
GLAD - ACRES
Preston, Maryland

Dear Friends,

Greetings for 1953!

To save on time, space and cost, we have trimmed our catalog down to the minimum of description and non-essential matter.

Our bulbs this year are of a fine quality that should do your garden proud.

We regret that, by accident, last year some diseased stock of Lavender Dream was sold. If you bought this variety from me and it was a failure, please write me your name, the number bought and the number of failures and, after checking your order, I shall replace the number you claim as failures. I sincerely hope that not many had any trouble with it. Some of this variety was also included in the Ideal Collections so the same applies to you who bought these collections.

Get your order in early this year so as to be more sure of getting what you really want.

Sincerely yours,

HAROLD B. HIGGINS.

PRICES

You will undoubtedly notice that our catalog has been worked out into three different price groups. All varieties in each group are the same price.

The price for each group can be found under the group title. These groupings are for your convenience in more rapidly locating varieties in the price range that you feel you can afford. All prices include Parcel Post except the Quantity Listing which is F. O. B., Preston, Maryland.

ORDER EARLY

Four Reasons Why

First Come First Served. The early buyer gets the pick of the bulbs. The largest bulbs are always selected first.

The Early Buyer is more apt to get the varieties he wants before they are sold out.

Early in the season when we have a large stock we usually put in more and better extras than we can later when our stock is low.

The Early planting is likely to give you better blooms than later plantings. So **Please** order early.

GUARANTEE

Satisfaction is the rightful expectation of every buyer of merchandise

We try to do more than satisfy. We want to please you so much that you will tell your friends of Glad-Acres. But, for you to be perfectly satisfied with the quality of your blooms, depends on your care, your soil, the location, and the weather. Please consider these conditions before planting and remember that it takes more than a good healthy bulb to produce A-1 blooms. They appreciate a little care and attention to really flourish. Every precaution is taken at Glad Acres to assure you of disease and thrip-free bulbs. To help you with your glads after you receive the bulbs from us we enclose with each order a sheet of cultural directions. If you follow these directions, you should be more than pleased with the result. However, due to so many conditions beyond our control, such as soil, water, the care they receive, etc., we can not guarantee the final result of either blooms or the bulb crop. We do guarantee each bulb to be true to name.

SHIPPING

All shipments will include complete cultural and planting directions. Orders will be acknowledged by card. Shipments will be made as soon as possible upon receipt except during extreme winter weather when shipment will depend on the weather and the destination, when a slight delay may be advisable. We will follow any shipping instructions that you may include with your order. All orders accepted subject to prior sale.

YOUR ORDER

In making your order please list several substitutes because we are always short of several varieties and sell out early in the season.

PLEASE make your remittance by check or money order. We can not be responsible for currency sent with order.

GIFTS

Any one of the collections will be appropriately wrapped as gifts for birthday, Christmas, Easter, Mother's Day or any other special occasion, to be sent to you, or the person and address that you direct. Please give directions for card and any other instructions that you wish executed.

DESCRIPTIVE LIST

ECONOMY GROUP

2 Bulbs \$.15 5 bulbs \$.35 10 bulbs \$.60

VARIETY AND DESCRIPTION

ALGONQUIN (E)

Fine, large medium red.

BAGDAD (L)

Large, tall, smoky old rose.

BEACON (M)

Light rose scarlet with cream throat blotch.

BELTRAMI (M)

Smoky rose.

BERNICE (E)

Medium size "tangerine" yellow.

BLAZE (EM)

A blazing light red.

FIREFLY (M)

A scarlet red.

GARDENIA (EM)

Beautiful gardenia white. Medium height.

GOLDEN CHIMES (EM)

Tall, light yellow.

KING LEAR (M)

Tall, deep reddish purple.

PICARDY (M)

Large, clear, salmon pink.

REWI FALLU (M)

Immense, dark blood red blooms. Med. height.

VAGABOND PRINCE (M)

Coppery bronze.

WHITE CAMELLIA (M)

Nice, medium size white.

SEEDLING No. 11 (E)

Dainty, ruffled pink of med. height.

ECONOMY COLLECTIONS

UNLABELED

- | | |
|---|--------|
| A 25 Bulbs (5 each of 5 of the above varieties) | \$1.00 |
| B 50 Bulbs (10 each of 5 of the above varieties) | \$1.75 |
| C 100 Bulbs (20 each of 5 of the above varieties) | \$3.00 |

If sold out of the above varieties, we shall use varieties from more expensive groups.

The above collections may be had labeled for an additional 50c.

OUR CLUB PLAN

Church Organizations, Garden Clubs, Schools, etc. Send for our Profit-Sharing Plan. Many organizations have found our plan to be very profitable to them.

IDEAL GROUP

PRICES

2 bulbs \$.20

5 bulbs \$.45

10 bulbs \$.75

ADORATION (E)

Light pink with orchid flush. Cream throat.

AVALON (M)

Bright, rosy pink shading to cream throat.

BIG TOP (M)

Very large light pink. Small carmine feather.

BLACK OPAL (M)

Tall, dark glistening red.

BLOEMFONTAIN (EM)

Large, tall salmon buff.

CHAMOUNY (M)

Beautiful, cerise rose. Silver line on petal.

ETHEL CAVE COLE (EM)

Large, pure light pink. Flecking tendency.

FIREBRAND (M)

Tall, graceful, medium red. Darker throat.

HIGH FINANCE (L)

Smoky, light orange gray. Cream throat.

H. R. HANCOCK (EM)

Cerise-rose with large white throat. Med. height.

LADY JANE (M)

One of the best yellow creams.

LANTANA (E)

A beautiful orange with gold throat.

MAGNOLIA (M)

Large, soft, creamy rose. Medium tall.

MANSOER (EM)

Tall, large, deep blood red.

MAYLING (M)

Tall, light pink tinted lavender in throat.

NEW EUROPE (M)

Large, brilliant light red. One of the best.

OREGON GOLD (LM)

Tall, large ruffled light yellow.

PURPLE SUPREME (M)

Tall, medium purple with silver edge to petals.

SILENTIUM (EM)

Tall white blending to cream. Carmine feathering.

SILVER WINGS (M)

White sport of Picardy. Beautiful!

SNOW PRINCESS (E)

Large milky white with cream throat. Good commercial.

SPOTLIGHT (EM)

Sensational, clear medium yellow with small scarlet blotch.

TRUELOVE (E)

Beautiful shell pink. Medium height.

VULCAN (M)

Wonderful, tall straight purple.

WHITE GOLD (EM)

Very large, clear light cream. Tall and beautiful!

YANGTZE (EM)

Tall, deep yellow. Fine commercial.

YELLOW HERALD (M)

Tall, amber yellow.

ZUNI (M)

A fine smoky! Salmon and dark slate with orange feather.

IDEAL UNLABELED COLLECTION

Our most popular collection! Chosen from the above Ideal Group of tested varieties in a well-balanced color variety but not labeled.

Ideal Collection A—3 each of 10 varieties—30

Bulbs\$1.75

Ideal Collection B—5 each of 10 varieties—

—50 Bulbs 2.75

Ideal Collection C—10 each of 10 varieties

—100 Bulbs 5.00

IDEAL LABELED COLLECTION

Same as above but bagged separately and labeled for an additional fifty cents. Just ask for the Ideal Labeled Collection.

A—3 each of 10 varieties—30 Bulbs labeled \$2.25

B—5 each of 10 varieties—50 Bulbs labeled 3.00

C—10 Bulbs each of 10 varieties—100 Bulbs labeled 5.50

OUR CLUB PLAN

Church Organizations, Garden Clubs, Schools, etc. Send for our Profit-Sharing Plan. Many organizations have found our plan to be very profitable to them.

STANDARD GROUP

2 Bulbs \$.25

5 Bulbs \$.55

10 Bulbs \$1.00

ABIGAIL (E)

Clear light lavender. Medium height.

ATHLON (M)

Beautiful light pink. Medium height.

BLESSED DAMOSEL (M)

Beautiful, glowing, ruffled shell pink.

BOLERO (M)

Smoky orange with dark red blotch in center.

BOULOGNE (M)

Deep wine red. Strong grower.

BURMA (M)

Gorgeous deep reddish rose. Heavily ruffled!

CARRARA (M)

Tall, strong, creamy white. Huge blooms!

CONVOY (M)

Very fine true purple. Large, ruffled bloom.

COVER GIRL (M)

Medium pink. Popular.

DAISEY MAE (M)

Beautiful, orange pink with cherry throat blotch. Striking!

DIEPPE (M)

Dark, salmon red with deeper blotch. Wonderful!

ELIZABETH, THE QUEEN (M)

Beautiful, clear lavender with darker throat lines.

FAIR LADY (EM)

Tall slightly ruffled white with cream throat.

FLORENCE NIGHTINGALE (M)

Tall, ruffled, heavy textured white. One of the best!

GENERAL EISENHOWER (L)

Huge blooms of brilliant begonia rose on tall spike.

GLAMIS (M)

Beautiful, ruffled, clear salmon rose with cream lip.

GOLDEN ARROW (M)

Tall, clear, light yellow.

HARMAU (E)

Huge, deep orange red with darker throat.

HARRY HOPKINS (M)

Clear, glossy rose red. A beauty!

HAWKEYE RED (M)

Brilliant red. Well liked and strong grower.

HOPMAN'S GLORY (M)

A really good medium yellow.

JOHAN VAN KONYNENBURG (M)

Rich, glowing scarlet orange.

JUNE BELLS (EM)

Nice, medium large white. Slightly ruffled.

KESTRAL (M)

Tall, straight, light salmon orange. Cream throat.

LANCASTER (M)

Beautiful, large, clear, reddish purple.

LAVENDER AND GOLD (E)

A dainty lavender with golden throat.

LAVENDER PRINCE (M)

Tall, ruffled, lavender mauve.

LEADING LADY (M)

Large cream white.

LIDICE (LM)

Tall, straight ruffled cream. Beautiful!

LILAC TIME (M)

Large, beautiful, lilac violet. A Holland variety.

LUCKY (M)

Medium lavender with cream throat.

MAJUBA (M)

Tall, medium dark red. Rich color.

MANCHU (M)

Brilliant yellow overlaid with a flush of pink.
Vivid red blotch.

MARGARET BEATON (M)

Striking, tall white. Small orange-scarlet blotch.

OCTOBER SUNSHINE (M)

Glowing light orange shading to yellow throat.
Very nice.

ORIENTAL PEARL (M)

Tall, strong, clear, giant cream. Beautiful!

OGARITA (M)

Very tall, rose salmon. A real winner.

PATRICIAN (M)

Large, clear lavender.

PARTHIENA (M)

Giant, deep lavender. Different!

PASTEL (LM)

Velvety, rose gray. A nice smoky.

PAUL REUBENS (M)

Tall, large-flowering, deep reddish violet. Eye-catching!

PHANTOM BEAUTY (M)

Beautiful, large pink.

PHARAOH (L)

Tall, large, heavy textured, glowing, pink salmon.
Our origination.

PINK PICARDY (M)

Pink sport of Picardy but very similar to
Picardy.

PINK RADIANCE (M)

An outstanding pink. Truly lovely!

PINK PARAGON (M)

Pure pink with white throat. Good all-around
glad.

RAVEL (M)

Beautiful violet blue with reddish brown **mark-**
ings.

REGAL RED (EM)

Huge, strong, scarlet-red. Gorgeous!

SALMON'S GLORY (E)

Large, tall creamy white with large red blotch.

SIBONY (LM)

Rosy, heavily ruffled lavender. Nice!

SPIC AND SPAN (M)

Tall, ruffled deep pink. A newer variety and
one of the best.

STOPLIGHT (M)

One of the very best medium reds. Florist'
favorite.

SURFSIDE (LM)

A nice ruffled white with slight penciling on
throat.

TUT'S BOTH (EM)

Large, showy, pastel orange with bluish purple
tongue.

WHITE GODDESS (EM)

Tall, ruffled, creamy white. Very fine!

STANDARD UNLABELED COLLECTION

Our finest unlabeled collection consisting of a well balanced assortment selected from the Standard Group.

Standard Collection A—3 each of 10 varieties	
—30 Bulbs unlabeled	\$2.25
Standard Collection B—5 each of 10 varieties	
—50 Bulbs unlabeled	3.50
Standard Collection C—10 each of 10 varieties—100 Bulbs unlabeled	5.50

STANDARD LABELED COLLECTION

Same as the Standard unlabeled collection except that each variety is bagged separately and labeled for an additional fifty cents. Just ask for Standard Labeled collection.

A—3 each of 10 varieties—30 Bulbs labeled . .	\$2.75
B—5 each of 10 varieties—50 Bulbs labeled .	4.00
C—10 Bulbs each of 10 varieties—100 Bulbs labeled	6.00

OUR CLUB PLAN

Church Organizations, Garden Clubs, Schools, etc. Send for our Profit-Sharing Plan. Many organizations have found our plan to be very profitable to them.

QUANTITY PRICES

NOT POSTPAID

25 or More at the 100 Rate, Large Size Only
Shipped Express Collect

	Per	
ABIGAIL	100	6.00
Early Lav.		
ADORATION	100	6.00
Flushed pink		
ALGONQUIN	100	5.00
Old Scarlet		
BELTRAMI	100	5.00
Smoky		
BERNICE	100	5.00
Tangerine yel.		
BLAZE	100	5.00
Old lt. red		
BLESSED DAMOSEL	100	6.00
Fine Shell pink		
BLOEMFONTEIN	100	6.00
Salmon		
BURMA	100	6.00
Rose red		
DIEPPE	100	6.00
Salmon red		
ELIZABETH THE QUEEN	100	6.00
Fine lavender		
FIREFLY	100	5.00
Scarlet		
GARDENIA	100	5.00
White		
GEN. EISENHOWER	100	6.00
Begonia-red		
GOLDEN CHIMES	100	5.00
Ruffled Lt. yel.		
HAWKEYE RED	100	6.00
Med. red		
JUNE BELLS	100	6.00
White		
JOHN VAN KONYNENBURG	100	6.00
Med. red		
KING LEAR	100	5.00
Reddish purple		
LADY JANE	100	6.00
Cream		
LAVENDER PRINCE	100	6.00
Lav. mauve		
LILAC TIME	100	6.00
Lavender		
LUCKY	100	6.00
Tall med. lav.		
MANSOER	100	6.00
Deep blood red		

NEW EUROPE	100	6.00
Light red		
OCT. SUNSHINE	100	6.00
Glowing orange		
ORIENTAL PEARL	100	6.00
Tall cream		
PAUL RUEBENS	100	6.00
Violet		
PHARAOH*	100	6.00
Tall Salmon		
REGAL RED	100	6.00
Big scarlet		
SNOW PRINCESS	100	5.00
White		
SPOTLIGHT	100	6.00
Yel., blotch		
TOTS BOTH	100	5.00
Orange Salmon		
WHITE GOLD	100	6.00
Tall cream		

PHARAOH*

A Glad Acres origination that has met with outstanding popularity with the home gardener as well as with the commercial grower and florist. A tall robust grower that resists heat and drought also resistant to many of the glad diseases. Seven blooms open on a 5-6 ft. 19 bud nearly always straight spike. Color is a glowing pink salmon with a cream yellow throat and midribs. Now that the price is down in the standard group it should find a ready market among those growers who demand first quality blooms for their whole-sale or retail trade and it will pay any grower to get a good start on this variety. It's a wonderful propagator and bulblets germinate easily.

ALL QUOTATIONS SUBJECT TO PRIOR SALE

Terms F.O.B. Preston, Maryland. Cash with order

FALL AND WINTER GLAD BULB SALE

All orders received during November, December, and January are subject to the following fall and winter discounts.

Named varieties, November 20%, December 15%,
January 10%.

Collections, November 15%, December 10%,
January 5%.

Several varieties listed in 1953 catalog are being discontinued and are completely out of stock and as the sale applies only to varieties in stock we suggest that you list several substitutions.

As a further inducement we are offering the following bonus of free bulbs. With each order of \$5.00 or more twelve bulbs free of either Pharaoh, Elizabeth the Queen or Snow Princess. With each order of \$10.00 or more an Ideal Collection of thirty bulbs free. With each order of \$15.00, both the twelve group and the Ideal Collection. A \$20.00 order gets the same bonus of the fifteen dollar order plus three bulbs of our 1954 introduction that will retail for a dollar a bulb. A \$25.00 order will include as a bonus a one hundred bulb collection plus the three bulbs of new introduction, Pharaoh's Queen.

This bonus applies to the quantity prices but will be shipped express collect.

REMEMBER --- Glad bulbs for Christmas--
a wonderful gift.

1954 catalog will be out sometime in February.

Orders accepted immediately, but will not be filled until December 15th (weather permitting) or as directed in order.

HAROLD B. HIGGINS

Glad Acres

Preston, Maryland

FALL AND WINTER

READY-TO-WEAR SALE

All ready-to-wear clothing, shoes, and accessories, men's and women's, at 50% off retail. Limited quantities available. While supplies last.

Men's suits, shirts, ties, and sportswear. Women's dresses, blouses, and coats. Shoes and handbags. All brands, including designer labels. Don't miss this opportunity to save big on quality merchandise.

Our selection includes the latest in fashion, from classic to contemporary styles. Perfect for the upcoming season. Visit our store today to see the full range of items on sale.

For more information, please call (800) 555-1234 or visit our website at www.ourstore.com. The sale runs from October 1st to November 30th. Space is limited, so come early to get the best selection. We guarantee your satisfaction with every purchase. Thank you for your continued support.

For more information, please call (800) 555-1234 or visit our website at www.ourstore.com. The sale runs from October 1st to November 30th.

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HAROLD B. HIGGINS

GLAD - ACRES

Preston, Maryland

RETURN POSTAGE GUARANTEED

Library
U.S. Dept. of Agriculture
Washington 25, D.C.

Higgins' Gorgeous Gladiolus

